



DEPARTMENT OF THE ARMY  
WASHINGTON DC 20310

OCT 1 2004

MEMORANDUM FOR SEE DISTRIBUTION

Subject: Energy Awareness Month – October 2004

October is National Energy Awareness Month and this year's theme is "Smart Energy Choices." This annual event promotes a greater awareness of energy consumption, wiser use of limited energy resources, and highlights the importance of energy to the economic prosperity and growth of America.

Executive Order 13123, "*Greening the Government Through Efficient Energy Management*," charges each of us to significantly improve our energy management in order to save taxpayer dollars and reduce emissions that contribute to pollution and global climate change. As the largest Department of Defense energy consumer, the Army must be the leader in energy efficiency, water conservation, and use of renewable energy products and emerging technologies.

We are proud of your accomplishments in promoting energy awareness on our installations, but we must continue to save energy through conservation and efficiency. Since 1985, the Army has reduced energy consumption by 30.3 percent by increasing awareness and improving the energy efficiency of our facilities. We must continue to excel in this area to achieve our goal of a 35 percent reduction by 2010.

I ask each member of the Army community to maintain energy awareness and continue to conserve our energy resources. As energy users, we all have the power to make this program a success. This October, let's continue to make "Smart Energy Choices" and save Army energy.

For more information about energy, visit the Army Energy Program homepage at <http://hqda-energypolicy.pnl.gov/>

R. L. Brownlee  
Acting Secretary of the Army

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